

welcome to

2008
SUG-MENA
Annual Conference & Vendor Fair

Opening Remarks



Thank You!



- Our Dear Members
- Our Conference Sponsor
- Our Valued Sponsors

- **The User Group is all about ...**
 - **Education**
 - **Networking**
 - **Influencing**



Education



- **Users Presentations**
- **SAP Technical Presentations**
 - Based on 2007 Feedback
- **SAP Breakout Sessions (New)**
 - Will be delivered in the SAP Room
 - Interactive Sessions
- **Sponsors Presentations/Demos**

Networking



- **Members**
 - User Profile (**New**)
- **Members-Vendors**
 - Conference Vendor Fair
 - Lunch
 - Networking Dinner
- **Members-SAP**
 - Meet the SAP Experts (**New**)

Influencing



- **User Community Growth**
- **Executive Exchange (New)**
 - Objective: Influence SAP Strategies for MENA Region and Future Product Development
 - Attended by Senior Management from companies in MENA using SAP, SAP AG and SUG-MENA Board of Directors

Future



- **Reach New Members**
- **Site visits**
 - To increase awareness
- **Partner with SAP**
 - To schedule local events
- **Partner with vendors**
 - To ride on events to the mutual interest of Members & Vendors

What can you do?



- Active Participant
- Provide Feedback



SUG-MENA Board



- Majed Mutairi: President
- Salem Al-Angari: Vice President
- Esam Hadi: Events, Director
- Sami Shammari: Public Relations, Director
- Saji Oommen: Sponsors, Director
- William Khalil: SAP Liaison, Director

thank you

